



# THANET LIFEGUARD CLUB

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## Website Linking Statement

*Last updated June 2026*

### 1. Purpose

This Website Linking Policy explains the circumstances in which third parties may link to the Thanet Lifeguard Club website ("the Website") and how links from our website to external websites are managed.

By linking to our Website, you agree to comply with this policy. This policy should be read alongside our Website Terms of Use, Privacy Policy, Cookie Policy and Accessibility Statement.

The Website address is:

[www.thanetlifeguardclub.com](http://www.thanetlifeguardclub.com)

### 2. Permission to Link to Our Website

We generally welcome links to our website provided that such links:

- are fair and lawful;
- do not damage our reputation or take unfair advantage of it;
- do not falsely imply any sponsorship, endorsement or association where none exists;
- do not misrepresent Thanet Lifeguard Club, its activities, members, volunteers or partners;
- do not contain misleading or inaccurate information.

We reserve the right to withdraw linking permission at any time without notice.

### 3. Conditions for Linking

When linking to our website you must:

- use appropriate and accurate link text;
- link to publicly available pages only;
- ensure the link opens the official Website page;
- comply with all applicable laws and regulations;
- respect copyright, trademark and intellectual property rights.

You must not:

- present the Website as part of another website;
- frame, mirror or replicate Website content;
- use deep-linking techniques that bypass security, login or safeguarding controls;
- alter or edit Website content when displaying links;
- use links in connection with unlawful, offensive or harmful material.

### 4. Use of Club Name, Logo and Branding

The name "Thanet Lifeguard Club", club logos, badges, graphics and branding are the property of Thanet Lifeguard Club unless otherwise stated.

You may not:

- use our logo as a hyperlink;
- reproduce our logo;
- use our branding in promotional materials;
- imply endorsement, partnership or sponsorship;

without prior written permission from Thanet Lifeguard Club.

Requests for permission should be submitted to:

[mail@thanetlifeguardclub.com](mailto:mail@thanetlifeguardclub.com)



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### 5. Safeguarding and Reputational Protection

As an organisation working with children, young people and adults at risk, Thanet Lifeguard Club takes safeguarding seriously.

Links to our Website must not appear on websites or platforms that:

- promote illegal activity;
- contain discriminatory, hateful or extremist content;
- contain sexually explicit material;
- promote violence or abuse;
- encourage unsafe behaviour;
- compromise safeguarding principles;
- damage the reputation of the Club or its members.

We reserve the right to require immediate removal of any link that we believe conflicts with our safeguarding responsibilities or values.

### 6. Social Media and Digital Platforms

Links to our Website may be shared on social media platforms provided that:

- the content is accurate and not misleading;
- the post complies with platform rules;
- no false association or endorsement is suggested.

Thanet Lifeguard Club reserves the right to request removal of content that misrepresents the Club or creates safeguarding, reputational or legal concerns.

### 7. Links from Our Website

Our website may contain links to third-party websites, services and organisations.

These links are provided for information and convenience only.

The inclusion of a link does not imply endorsement, approval or recommendation by Thanet Lifeguard Club.

We are not responsible for:

- the content of external websites;
- their availability;
- their security;
- their accessibility;
- their privacy practices;
- their terms and conditions.

Users access external websites at their own risk.



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### 8. External Organisations and Partners

Links may be provided to organisations including, but not limited to:

- Surf Life Saving GB;
- local authorities;
- governing bodies;
- partner organisations;
- sponsors;
- community groups;
- training providers.

Whilst we seek to link only to reputable organisations, we cannot guarantee the ongoing accuracy or availability of third-party content.

### 9. Removal of Links

We may request removal of any link to our website where we believe:

- this policy has been breached;
- safeguarding concerns arise;
- intellectual property rights are infringed;
- reputational harm may occur;
- legal or regulatory requirements require removal.

Where such a request is made, the link should be removed promptly.

If you believe a link published on our website is inappropriate, inaccurate or unlawful, you may contact us and request a review.

Any decision to remove a link remains at the discretion of Thanet Lifeguard Club.

### 10. Accessibility

We encourage linking practices that support accessibility and inclusion.

Where possible, links should:

- use meaningful descriptive text;
- avoid misleading descriptions;
- support users of assistive technologies.

### 11. Limitation of Liability

To the fullest extent permitted by law, Thanet Lifeguard Club accepts no responsibility for any loss, damage or liability arising from:

- reliance upon information contained on external websites;
- the availability or unavailability of linked websites;
- content published by third parties;
- the use of links to or from our website.

Nothing in this policy excludes any liability that cannot legally be excluded under English law.

### 12. Changes to This Policy

We may amend this Website Linking Policy at any time.

Updated versions will be published on the Website and will take effect immediately upon publication.



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### 13. Governing Law

This policy shall be governed by and interpreted in accordance with the laws of England and Wales. Any disputes arising in connection with this policy shall be subject to the exclusive jurisdiction of the courts of England and Wales.

### 14. Contact Details

Thanet Lifeguard Club  
Ramsgate Leisure Centre  
High Street  
Ramsgate  
Kent CT11 9TT

Email: [mail@thanetlifeguardclub.com](mailto:mail@thanetlifeguardclub.com)  
Website: [www.thanetlifeguardclub.com](http://www.thanetlifeguardclub.com)