



THANET LIFEGUARD CLUB

Website Privacy Policy

Last updated June 2026

1. Introduction

Thanet Lifeguard Club ("we", "us", "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use and protect personal data when you visit our website: www.thanetlifeguardclub.com

This policy applies only to information collected through our website and related online services. We process personal data in accordance with:

- UK General Data Protection Regulation (UK GDPR);
- Data Protection Act 2018; and
- applicable UK data protection legislation.

2. Who We Are

Thanet Lifeguard Club is the data controller for personal information collected through this website. Contact details:

Thanet Lifeguard Club
Ramsgate Leisure Centre
High Street
Ramsgate
Kent CT11 9TT

Email: mail@thanetlifeguardclub.com

Website: www.thanetlifeguardclub.com

If you have any questions regarding this Privacy Policy, please contact us using the details above.



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3. Information We Collect

Information You Provide

We may collect information that you voluntarily provide through:

- contact forms;
- email enquiries;
- newsletter sign-up forms;
- event enquiry forms;
- volunteer enquiry forms;
- membership enquiry forms.

This information may include:

- name;
- email address;
- telephone number;
- postal address (if supplied);
- details contained within your enquiry.

Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address;
- browser type and version;
- operating system;
- device information;
- referral source;
- pages viewed;
- date and time of visits;
- website usage information;
- cookie preferences.

4. How We Use Your Information

We may use your information to:

- respond to enquiries;
- provide information you have requested;
- administer website services;
- improve website performance and user experience;
- monitor website security;
- manage communications;
- comply with legal obligations.

We do not sell personal information to third parties.



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5. Website Hosting and Technical Services

Our website is hosted using the IONOS website platform.

As part of providing website services, IONOS may process certain technical information such as:

- IP addresses;
- server logs;
- device information;
- website usage data.

This processing helps ensure website functionality, performance and security.

6. Cookies and Analytics

Our website uses cookies and similar technologies to:

- enable website functionality;
- remember user preferences;
- store cookie consent choices;
- analyse website performance;
- improve visitor experience.

Where analytics services are used, they may collect anonymous or pseudonymised information about how visitors use the website.

Further details can be found in our Cookie Policy.

This policy should be read alongside our Website Terms of Use, Website Accessibility Statement and Website Linking Policy.

7. Embedded Content and Third-Party Services

Certain pages may contain content or services provided by third parties, including:

- Google Maps;
- YouTube;
- social media platforms;
- website translation tools;
- analytics services.

These services may collect information directly from your browser and may set cookies in accordance with their own privacy policies.

We encourage users to review the privacy policies of those providers.



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8. Lawful Basis for Processing

We process personal information using one or more of the following lawful bases:

Legitimate Interests

To operate, maintain, improve and secure our website.

Consent

Where you choose to:

- accept non-essential cookies;
- subscribe to communications;
- submit information through website forms where consent is requested.

Contract

Where processing is necessary to take steps at your request prior to entering into a contract or to fulfil a contract with you.

Legal Obligations

Where processing is necessary to comply with applicable laws and regulations.

9. How Long We Keep Information

We retain personal information collected through the website only for as long as necessary to fulfil the purpose for which it was collected.

Retention periods may vary depending on:

- the nature of the enquiry;
- legal requirements;
- website security needs;
- administrative requirements.

Information that is no longer required will be securely deleted.

10. Sharing Information

We may share information with trusted service providers who support the operation of our website, including:

- IONOS;
- website maintenance providers;
- IT support providers;
- analytics providers;
- professional advisers where necessary.

Information may also be disclosed where required by law.

11. International Transfers

Some service providers may process data outside the United Kingdom.

Where this occurs, appropriate safeguards will be implemented in accordance with UK GDPR requirements.



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12. Your Rights

Under UK data protection law, you may have the right to:

- access your personal data;
- request correction of inaccurate information;
- request deletion of information;
- restrict processing;
- object to processing;
- withdraw consent;
- request portability of applicable data;
- complain to the Information Commissioner's Office.

Requests should be sent to:

mail@thanetlifeguardclub.com

13. Complaints

If you are unhappy with how your information has been handled, please contact us first.

You may also contact the Information Commissioner's Office (ICO):

Website: <https://ico.org.uk>

Telephone: 0303 123 1113

14. External Links

This website may contain links to third-party websites.

We are not responsible for the content, privacy practices or security of external websites.

Users should review the privacy policies of any third-party websites they visit.

15. Changes to this Policy

We may update this Privacy Policy from time to time.

Any changes will be published on this page, and the "Last Updated" date will be updated accordingly.

Continued use of the website following publication of changes constitutes acceptance of the revised policy.